



NEWS RELEASE

contact@honorandremember.org

For Immediate Release

757.504.4722

February 1, 2015

The Month of May is Designated “Honor and Remember Month” *Military Fallen Heroes Recognized With Special Events and Celebrations*

Chesapeake, VA. – Men and women who have died in military service to America will be the subject of a designated month of solemn ceremonies, special events and public recognition that will cover all thirty-one days in May. America’s Honor and Remember Month of May, *Honor your Hometown Hero.*

“We continue to conduct a necessary and important initiative, to do more than set one day a year aside to pay tribute to the men and women of our armed services who have given their lives for America and to recognize the life-changing loss experienced by their families,” said George Lutz, founder of Honor and Remember, an organization dedicated to the establishment of a national symbol of remembrance and to presenting this special tribute to every grieving family that has lost a military loved one. “Memorial Day is an important holiday,” said Lutz, “Families of our nation’s fallen deserve more than the one day that has become for many the start of summer or simply an extra-long weekend for shopping and barbecues.”

Each day in May will place a special emphasis on recognizing all military fallen heroes by encouraging organizations and corporations to focus on these individual lives from cities and towns across each state. Families, friends and comrades of these men and women will also be asked to contact their local media outlets with photos and share positive stories about their loved one in order to encourage the recognition of their sacrifice. Honor and Remember Month begins each year with the annual “Virginia Run for the Fallen,” a four-day, 250-mile tribute run from Fort Story in Virginia Beach to Arlington National Cemetery.

-- MORE --

PAGE TWO – Honor and Remember Month

“We would like to see every business, civic group, media outlet and neighborhood do something special every day of the month to pay tribute to the men and women who gave all in defense of the freedoms we enjoy as Americans,” said Lutz. “This is a real opportunity for every citizen to make a positive statement regarding the cost of liberty.”

Honor and Remember, Inc. is a non-profit organization dedicated to establishing the Honor and Remember Flag, a tangible national symbol that was specifically created to express respect and gratitude for the lives lost in defense of our freedoms.

About the Honor and Remember Flag

The Honor and Remember Flag was unveiled at a ceremony on Memorial Day, May 26, 2008, at the MacArthur Memorial Museum in downtown Norfolk, Virginia. The mission of Honor and Remember is to create, establish and promote a nationally recognized flag that will fly continuously as a visible reminder to all Americans of the lives lost in defense of our national freedoms. The flag honors all military lives lost from our nation's inception, not only in action but also as a result of serving.

Personalized flags are regularly presented to individual families of fallen service members. Each personalized flag contains the name, theater of operation and date of death of the individual. The flags are presented at both private and public occasions.

Honor and Remember, Inc. is a 501(c)(3) charitable organization. For more information, please visit www.honorandremember.org.

###